

Annex 1:

General Call for Eoi for Resource Persons and Research Service Providers

Background

The Partnership for African Social and Governance Research (PASGR) is an independent, non-partisan, Pan-African, not-for-profit organization established in 2011 and based in Nairobi, Kenya. The vision of PASGR is to create *a vibrant Pan-African interdisciplinary knowledge community that addresses the continent's governance and social policy needs*. PASGR was founded to revitalize research and training capacity in public, social policy, and governance in Sub-Saharan Africa and to assist key African research and higher education institutions in playing an active and independent role in development discourse at both the local and regional levels.

Currently engaged in more than 26 African countries, PASGR works to enhance research excellence in governance and public policy, contributing to the overall well-being of women and men. In partnership with individual academics and researchers, higher education institutions, research think tanks, civil society organizations (CSOs), and business and policy communities, both within the continent and internationally, PASGR supports the production and dissemination of policy-relevant research, designs and delivers suites of short professional development courses for researchers, policy actors and university teaching staff and facilitates the development of collaborative higher education programmes.

The resource persons and service providers are expected to enable PASGR to generate quality evidence that shapes the formulation and implementation of public policies and governance to catalyze structural change, social transformation, and promote economic growth and development.

Implementation Framework

As a key player in the evidence-informed decision-making (EIDM) ecosystem, PASGR has pioneered the Utafiti Sera approach, a well-tested and innovative method for institutionalizing research-policy communities of practice around a specific national policy issue of interest in Africa. Through Utafiti Sera, PASGR has built strong partnerships with governments and institutions nationally, regionally, and globally, addressing a range of policy issues from youth employment, universal health coverage, food systems transformation, urban governance, and social protection to transformative education and water governance, thereby demonstrating a strong track record of influencing policymaking and achieving impactful outcomes. The innovative Utafiti Sera model embodies PASGR's

commitment to fostering collaboration among researchers and ensuring informed decision-making across various sectors.

As the demand for specialized knowledge grows, PASGR’s need for resource persons has also grown, hence the need to strengthen PASGR’s ability to build partnerships and deliver high-quality outputs. Against this background, PASGR has developed an Expression of Interest (Eoi) for different categories of Resource Persons.

Categories of Resource Persons and Service Providers Required

The key categories include:

	Categories	Scope of work <i>Preferably affiliated with organizations across the continent with which PASGR can sign a contract for accountability</i>
A	Conference Facilitators	
1	Trainers/facilitators	Bridge the gap between learning objectives and participant engagement, ensuring sessions are productive, interactive, and goal oriented. While trainers focus on transferring specific knowledge, skills, and expertise, facilitators guide group processes, encourage collaboration, and help participants find their own solutions.
2	Moderators	Provide a synthesis of the discussions during each session while paying attention to any emerging issues. Workshop session moderator guides, manages, and facilitates group activities to ensure a productive, inclusive, and goal-oriented session. This role acts as the "glue" that keeps the session together, managing time, encouraging participation, and ensuring the objectives are met.
3	Keynote speakers	Help in setting the foundational tone, theme, and energy for the event, who inspires, motivates, and aligns the audience. While workshops and conferences focus on hands-on skill development, the keynote speaker influences perspectives, spark conversations and bridges the gap between high-level strategy and actionable takeaways.
4	Panelists and discussants	Support in analyzing, contextualizing, and critiquing presented papers or topics to enhance audience understanding, provide feedback to authors, and stimulate discussion. The role bridges diverse research, highlighting themes and practical applications while

		fostering interactive, expert-driven dialogue rather than just presenting.
5	Rapporteurs	Capturing High-quality notes based on deliberations during the Utafiti Sera workshop and report on specific issues, meetings, or proceedings. This role acts as an independent voice that synthesizes complex discussions into actionable reports.
B	Content reviewers	
6	Peer/technical reviewers	Comprehensively evaluate the project-specific reports by addressing a series of pertinent questions of the project and streamline the quality of publications. Help in verifying, editing, and moderating content to ensure accuracy, quality, safety, and brand alignment before publication or release. The role act as quality control, checking for errors, ensuring policy compliance, and maintaining consistent tone
7	Copy editors	The support programmes team to improve the quality, accuracy, and readability of written material before publication by correcting grammar, spelling, punctuation, and syntax errors. The tasks ensure text adheres to style guides, maintain consistency in tone and formatting, and enhance flow to make content clear and engaging for the audience.
8	Translation and Transcribing	Transcribers converts spoken audio/video into written text in the same language for documentation, accessibility, and searchability. Translators converts written content from one language to another to break language barriers, expand global reach, and ensure comprehension
C	Researchers/Fellows	
9	Principal Investigators	Designing and executing scientific, rigorous, and ethical studies on any of PASGR’s thematic areas that address a range of policy issues from youth employment creation, universal health coverage, food systems transformation, urban governance, social protection, transformative education, and water governance.
10	Research Associates	Working with designated PIs to conduct specific studies on any of PASGR’s thematic areas that addresses a range of policy issues
D	Subject-matter experts	
11	Annual report/ Strategic plan	Provide specialized expertise, objective analysis, and structured facilitation to create a clear, actionable roadmap for the upcoming year. The role of this position

		is to move the organization from a reactive, day-to-day mindset to a proactive, strategic approach, ensuring that daily actions align with long-term goals, resources are optimized, and accountability is established.
12	MEARL	Support MEARL processes for the implementation of strong linkages between inputs and results with a clear theory of change and action, ensuring that PASGR develops and maintains a strong focus on learning and adaptation.
13	Communication experts	Provide support to develop the communication strategy, content curation and development of key messages, communication of key messages using various print and electronic channels
E	Other Services	
14	Videographers and Photographers	Provide services related to documentary production, videography/cinematography, photography, and postproduction services to capture proceedings from the PASGR events

Key Qualifications and Requirements for each Category of Service Providers

Principal Investigator

The Principal Investigator should possess the following qualifications:

- a) PhD with more than 5 years’ experience in the respective fields required like any of the following Social Science fields: Political Science, Governance, Public Policy, Economics, Anthropology, Gender Studies, Development Studies, or other related fields.
- b) Demonstrated experience in conducting research to inform evidence-based policymaking in developing countries.
- c) Previous work experience with PASGR research is an added advantage.
- d) In-depth knowledge of governance, political economy analysis, policy review processes, and other related thematic areas of the *Utafiti Sera Houses*.
- e) Proven ability to develop and maintain effective relationships, networking, and partnerships with a wide variety of stakeholders, including donors and civil society.

Research Associate (RA)

- a) Master’s degree with three to five years’ experience in any of the following Social Science fields: Political Science, Governance, Public Policy, Economics, Anthropology, Gender Studies, Development Studies, or other related fields.

- b) Demonstrated experience in conducting research to inform evidence-based policymaking in developing countries based on a sample of past research outputs.
- c) Previous work experience with PASGR research is an added advantage.
- d) In-depth knowledge of governance, political economy analysis, policy review processes, and other related thematic areas of the Utafiti Sera Houses.
- e) Proven ability to develop and maintain effective relationships, networking, and partnerships with a wide variety of stakeholders including donors and civil society

Monitoring, Evaluation, Accountability, Research and Learning (MEARL)

- a) A master's degree in social sciences (Economics, Political Science, Development Studies) or any related degree.
- b) Formal training and certification in monitoring and evaluation systems, approaches (quantitative and qualitative), and methodologies.
- c) Formal training and certification in impact evaluation approaches and methodologies. Work Experience
- d) A minimum of eight years of experience in developing, implementing, and managing MEARL frameworks and systems for governance, advocacy, or development organizations and multi-country programs is required.
- e) Experience in project management and in managing monitoring and evaluation systems and teams on large development programmes, including sound knowledge of different monitoring and evaluation approaches and methods and their strengths and weaknesses.
- f) Experience in developing clear outcomes, indicators, and measurement plans and in developing and using evaluation tools such as questionnaires, interview guides, and assessment rubrics, and demonstrated experience in designing and delivering training based on adult learning methods are essential.
- g) Field experience with data collection and implementation of the MEARL program is strongly preferred.
- h) Demonstrated skills and experience with data (quantitative and qualitative) analytics (e.g., STATA, R, Atlas, Nvivo, etc.), survey tools (KOBO, Survey CTO, CSO Pro, etc.), database software (e.g., Power BI, Ms Access), and data visualization software are required.

Communication experts & Editors,

- a) A master's degree in disciplines related to Communication, Public Relations, Development Studies, or any other related degree.
- b) A minimum of 8 years of experience in developing, implementing, and managing robust communication strategies and systems for governance, advocacy, or development organizations and multi-country programs is required.
- c) Experience in project management and in managing communication systems and teams on large development programmes, including sound knowledge of different

monitoring and evaluation approaches and methods and their strengths and weaknesses.

- d) Exceptional track record in undertaking communications campaigns around work whose objectives are closely aligned with PASGR's mission.
- e) Technical capacity to undertake the task, including but not limited to a competent and diverse project team that can design, produce, and deploy communication materials and tools in various channels agreed upon by PASGR.
- f) Demonstrated experience working across countries, ideally those where PASGR is currently engaged.

Rapporteurs, Moderators, Facilitators,

Rapporteurs:

- Core Skills: Rapid synthesis of large volumes of information, high-level writing and editing, and deep attention to detail.
- Education & Certifications: A background in Communications, Journalism, or Technical Writing is advantageous. Prior training in notetaking or report generation is highly preferred by scientific and corporate bodies

Facilitators and Moderators:

- Core Skills: Exceptional emotional intelligence, conflict resolution, group problem-solving, and the ability to ask open-ended questions.
- Education & Certifications: Relevant degrees include Business Management, Organizational Psychology, or Event Management

Videographers and Photographers.

Basic qualifications will include:

- Exposure Triangle: Mastery of aperture, and shutter speed to control light and depth of field.
- Composition & Visual Grammar: Understanding the rule of thirds, leading lines, framing, and camera movement.
- Lighting: Ability to balance natural light and set up artificial lighting (e.g., three-point lighting) for different environments.
- Audio Engineering (Videography): Understanding sound recording, microphone types (lavalier vs. shotgun), and room acoustics.

Technical Reviewers, Annual report, Strategic Plan, & Trainers

While a PhD may be necessary for each of these categories, the determination of minimum qualifications will be made on a case-by-case basis, contingent upon the specific scope of the assignment in question.

- a) A PhD or Masters degree in the relevant field.

- b) Minimum eight years of experience in relevant area.
- c) Demonstrated knowledge of African governance, development, or social policy issues.
- d) Demonstrated experience working across countries, ideally those where PASGR is currently engaged.